



# Sustainable Living myths, meanings and realities

Tuesday, 3rd June 2014

09:00 – 17:30

followed by a drinks reception

Mary Ward House | 5-7 Tavistock Place  
London WC1H 9SN

**To register** please email  
Gemma Birkett:  
[g.birkett@surrey.ac.uk](mailto:g.birkett@surrey.ac.uk)  
or call +44 (0) 1483 68 6689.

There is no cost to attend this event but  
you must register to secure your place.  
**The closing date for registrations is  
Monday 26th May 2014.**

A stimulating and challenging one-day event hosted by the Sustainable Lifestyles Research Group (SLRG) featuring presentations from the SLRG team on the findings of their research.

## Speakers include

**Kate Burningham** | Senior Lecturer in Sociology of the Environment

**Ian Christie** | Research Coordinator, SLRG

**Helga Dittmar** (invited guest speaker) | Reader in Psychology, University of Sussex

**Tim Jackson** | Director, SLRG and author of *Prosperity without Growth: economics for a finite planet*

**Andy Stirling** | Professor of Science and Technology Policy, University of Sussex

**Bas Verplanken** | Professor of Social Psychology, University of Bath

Building on over a decade of research, the Sustainable Lifestyles Research Group (SLRG) has been developing new understandings of the processes which lead to changes in people's lifestyles, behaviours and practices. This one day event aims to synthesise the lessons from our ground-breaking work and offer evidence-based advice to policy-makers hoping to build and nurture more sustainable ways of living. Featuring plenary presentations from the SLRG team and panel discussions with invited experts, the day will offer participants the opportunity of an in-depth understanding of our key findings and a lively debate about the challenges ahead.



SLRG is a multi-disciplinary research collaboration between the Universities of Surrey, Sussex, Bath and Edinburgh and the Institute for Fiscal Studies in London. Core funding has been provided jointly by the Department for the Environment, Food and Rural Affairs (DEFRA), the Economic and Social Research Council (ESRC) and the Scottish Government.

[www.sustainablelifestyles.ac.uk](http://www.sustainablelifestyles.ac.uk)



# Conference Agenda

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| 08.30 | <b>Registrations and refreshments</b>   |
| 09.30 | <b>Welcome</b><br>Tim Jackson, Director SLRG<br>Zoe Donkin, Defra   |
| 09.45 | <b>Exploring transition</b><br><b>Habits, Attitudes and Behaviours in Transition (HABIT)</b><br>Bas Verplanken, University of Bath<br><b>Exploring Lifestyle Changes in Transition (ELiCiT)</b><br>Kate Burningham, University of Surrey  |
| 11.00 | <b>Coffee/Tea</b>   |
| 11.20 | <b>Community and resilience</b><br><b>Sustainable living in remote rural Scotland</b><br>Emily Creamer, University of Edinburgh<br><b>Civil society roles in transition</b><br>Rachael Durrant, University of Sussex<br><b>Resilience in sustainable food strategies</b><br>Rebecca White, University of Sussex<br><b>Control and transformation in sustainable lifestyles</b><br>Andy Stirling, University of Sussex |
| 12.40 | <b>Lunch</b>  |
| 13.40 | <b>Barriers to change</b><br><b>The limits of materialism: impacts on wellbeing and the environment</b><br>Helga Dittmar (invited keynote speaker), University of Sussex<br><b>The rebound effect: measurement and response</b><br>Steve Sorrell, University of Sussex<br><b>Policy dialogues in sustainable living</b><br>Ian Christie, University of Surrey   |
| 15.10 | <b>Tea/Coffee</b>   |
| 15.40 | <b>Synthesis</b><br><b>Sustainable living: myths, meanings and realities</b><br>Tim Jackson, University of Surrey<br><b>Foundations of sustainable living: a panel discussion</b><br>Helga Dittmar, Mike Barry, Lee Davies, Graham Smith  |
| 17.20 | <b>Closing remarks</b><br>Jonathan Tillson, Defra   |
| 17.30 | <b>Drinks Reception</b>   |

## How to register

The conference is free of charge but you will need to register to secure your place. To reserve your place please contact Gemma Birkett at SLRG with the following information:

- Full name
- Institutional affiliation and department
- Contact telephone number
- Email address
- Dietary or other special requirements

## Contact details:

Email: [g.birkett@surrey.ac.uk](mailto:g.birkett@surrey.ac.uk)

Telephone: 44 (0) 1483 68 6689



Mary Ward House is a Grade 1 listed building and does not have a lift, a large part of the day will take place on the lower ground floor. A wheelchair stair climber is bookable with notice, please advise Gemma Birkett on registering if you require this.